



## Technical Communications

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# A Practical Style Transfer Pipeline for 3D Animation: Insights from Production R&D

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# Before starting, ... we are **anime** creators!



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Yuki Koyama



Kunihiro Sakai



Akihiro Komiya



Jun Kato

**Takushoku University**  
Invited to this anime R&D team  
for his extensive expertise and his  
**experience in the anime industry**



Anime company

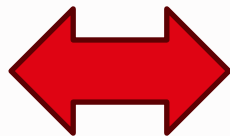
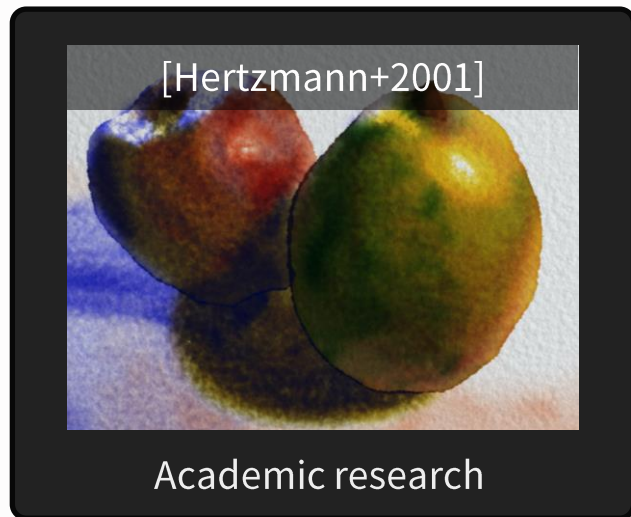


Anime company

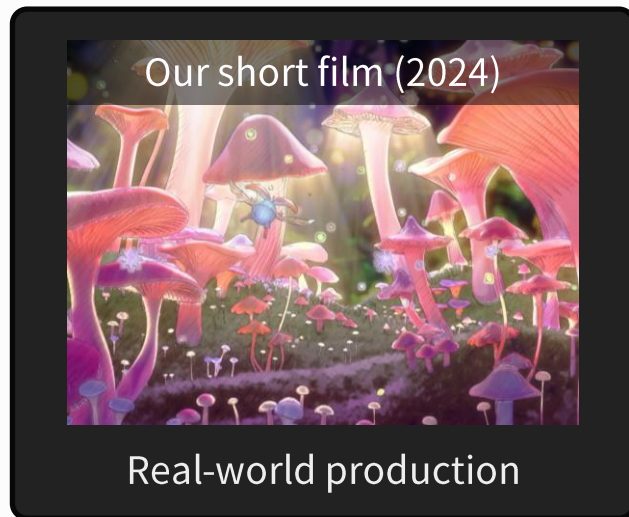
In this talk, we share the insights from our **production R&D**

# Summary

**Style transfer** has not been widely used in real-world production despite its potential



**Gap!!**



In this talk, we discuss how to **bridge the gap!**

- We designed a practical pipeline for real-world production of 3D animations
- We created an experimental short film, validating the practicality of our pipeline

# An Experimental Short Film: “Forest Tale”

Selected scenes only; the full version available on [YouTube](#)

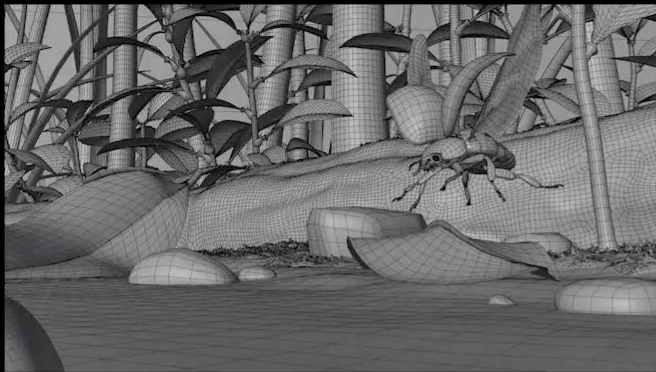






## An experimental short film: “Forest Tale”

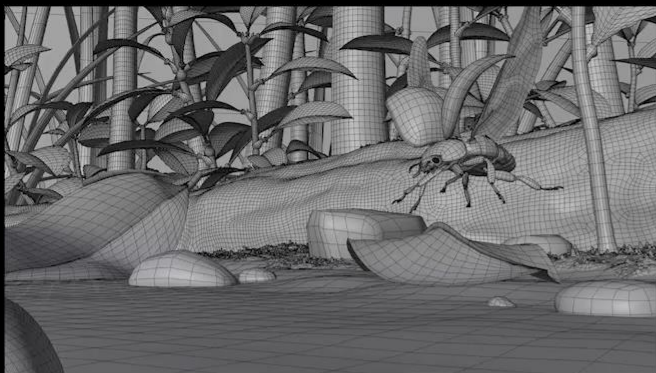
- Uses **various hand-drawn styles** (including watercolor, oil painting, and pencil with pastel)
- Features **production-level complex scenes** with many objects



3D animated scene



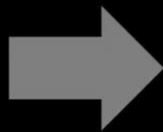
2D style exemplar  
(hand-drawn)



3D animated scene



2D style exemplar  
(hand-drawn)



Style  
transfer



Style transfer result  
(will be used in the composite stage)





Final result after compositing

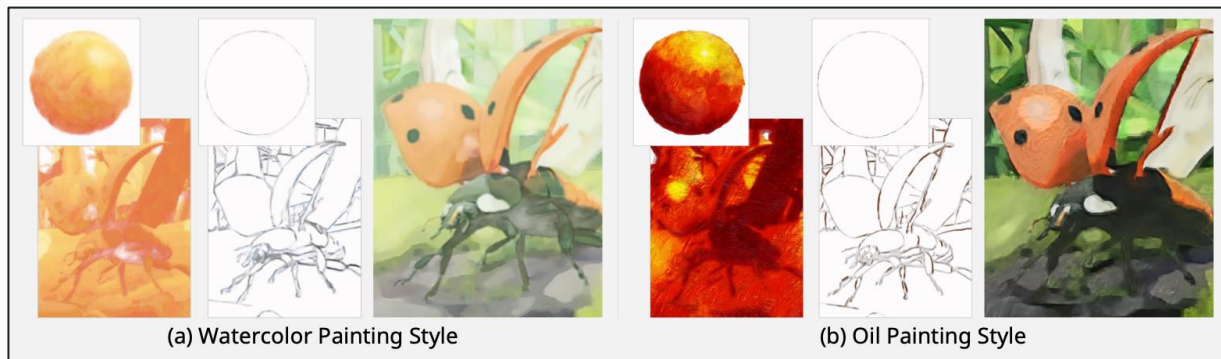
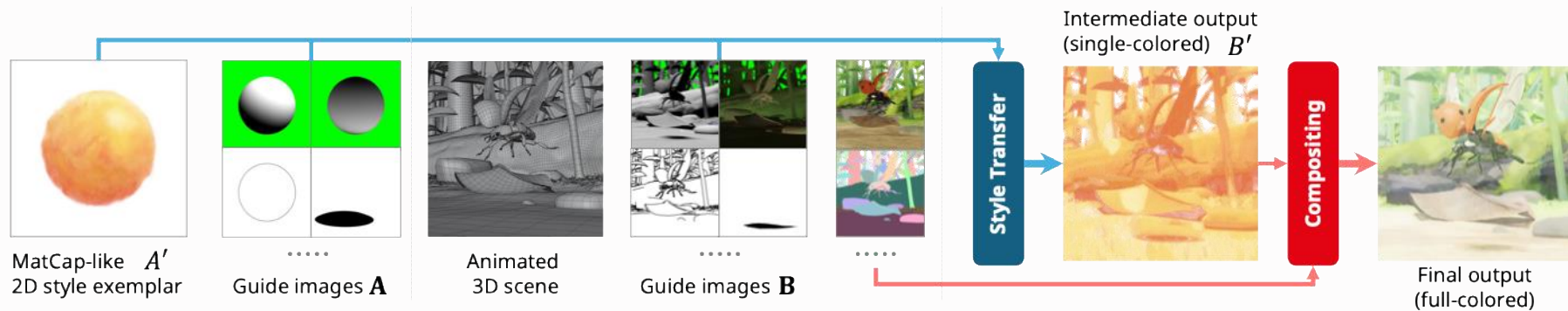




# Style Transfer Pipeline

# Our Method: A Practical **Style Transfer** Pipeline

Challenge: Apply style transfer [Hertzmann+2001] in actual production



## R&D:

- Style Transfer Setting
- Handling of Multiple Colors
- Separation of Outlines and Shadows
- Temporal Noise Reduction

# Introduction: **Image Analogies** [Hertzmann2001]

**Style Transfer**: Simulate reference style through **texture synthesis**

Input



*A*  
(Base)

:



*A'*  
(Stylized)

::



*B*  
(Base)

:



*B'*  
(Stylized)

Output

Image Source: [Hertzmann2001]



# Introduction: **Image Analogies** [Hertzmann2001]

**Texture-by-numbers:** Guide channel for texture synthesis

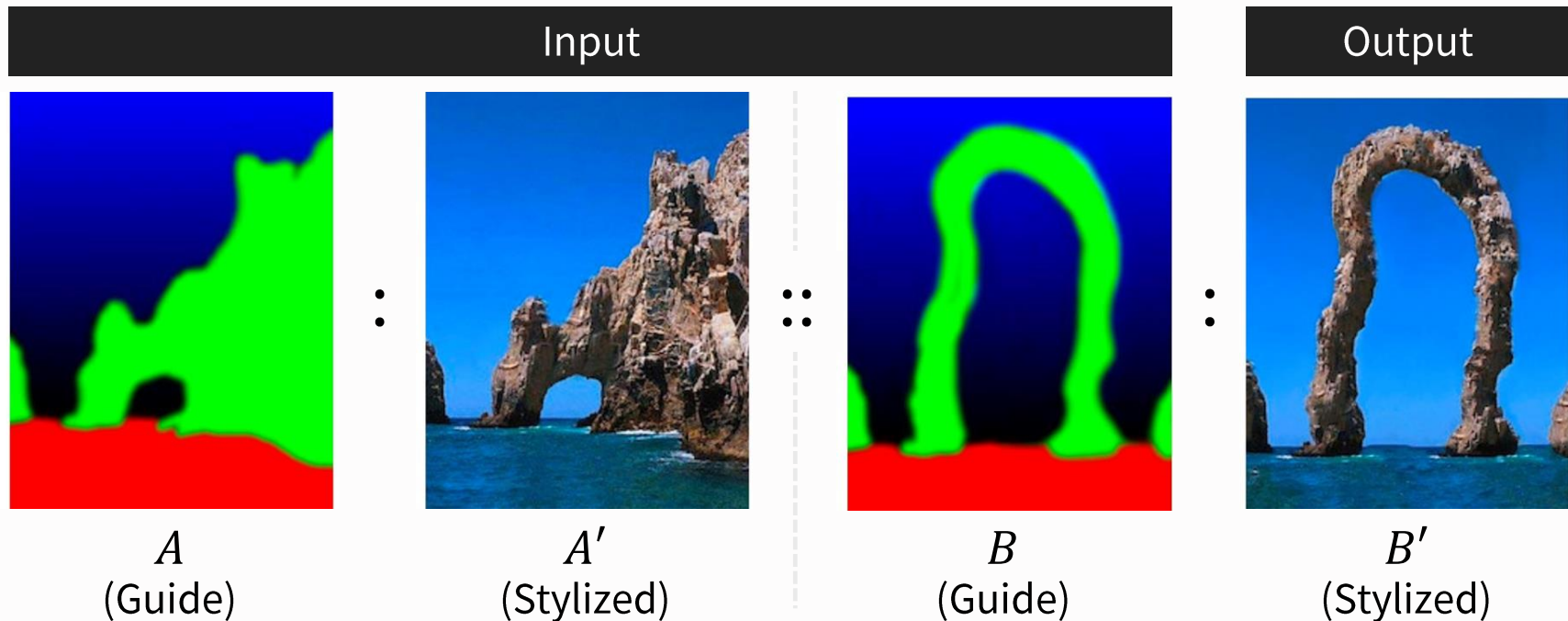
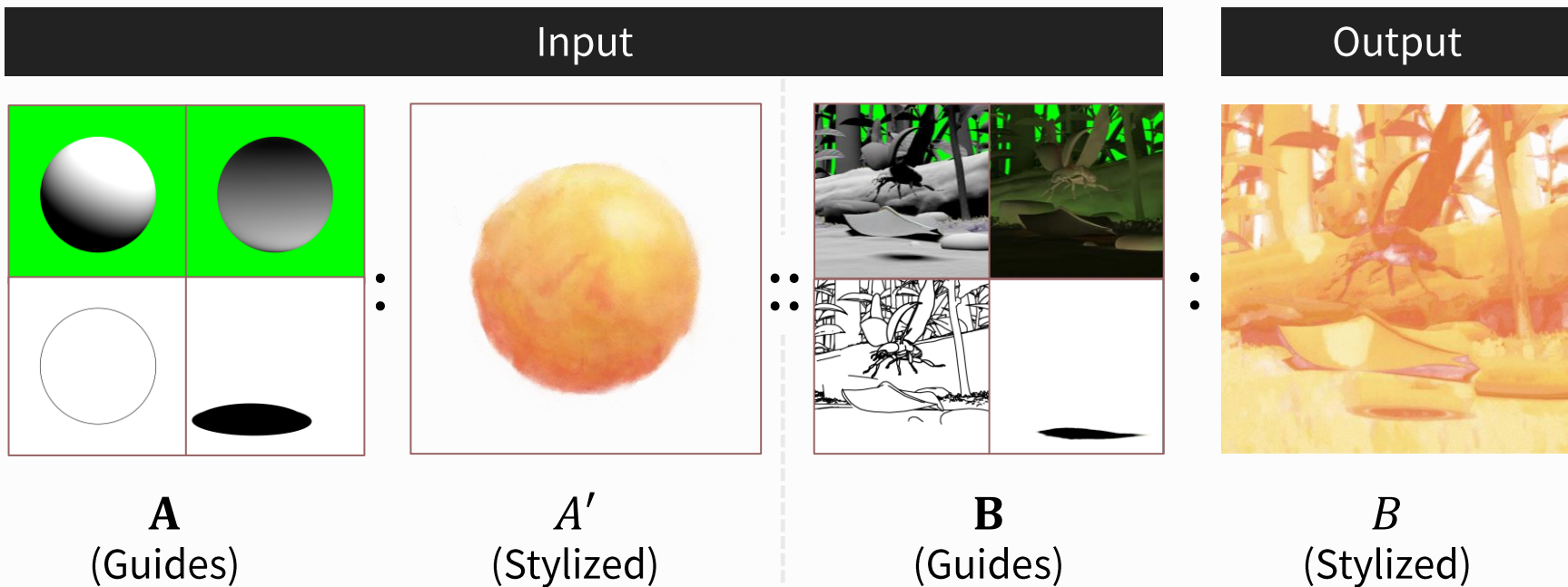


Image Source: <https://mrl.cs.nyu.edu/projects/image-analogies/arch.html>

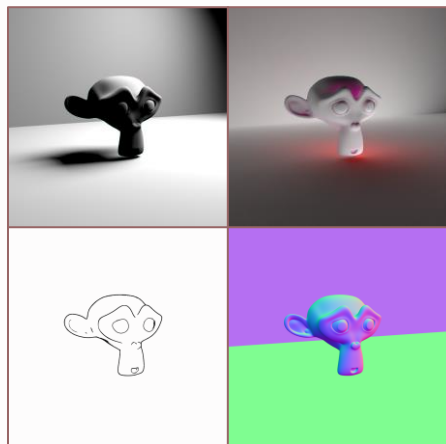
# Introduction: Our Extension for Guide Channels

**Our Style Transfer Setting:** Multiple guide channels from render elements

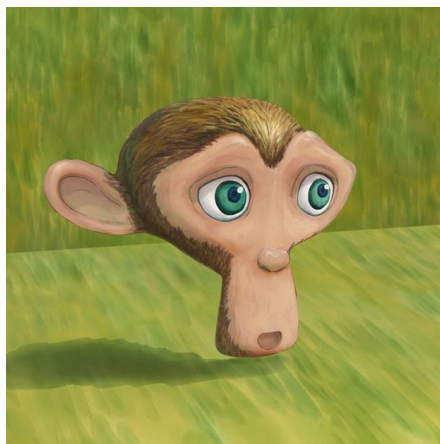


# Style Transfer Setting: **Same Object**

- Style transfer with the **same object** causes **unstable transfer regions**



**A**



**A'**

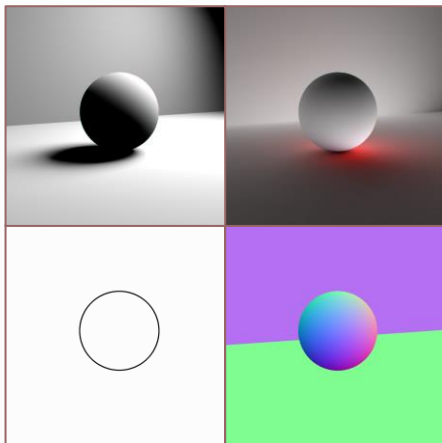


**B'**



# Style Transfer Setting: **MatCap-like Sphere Format**

- The **MatCap-like sphere format** ensures greater **stable transfer results**



**A**



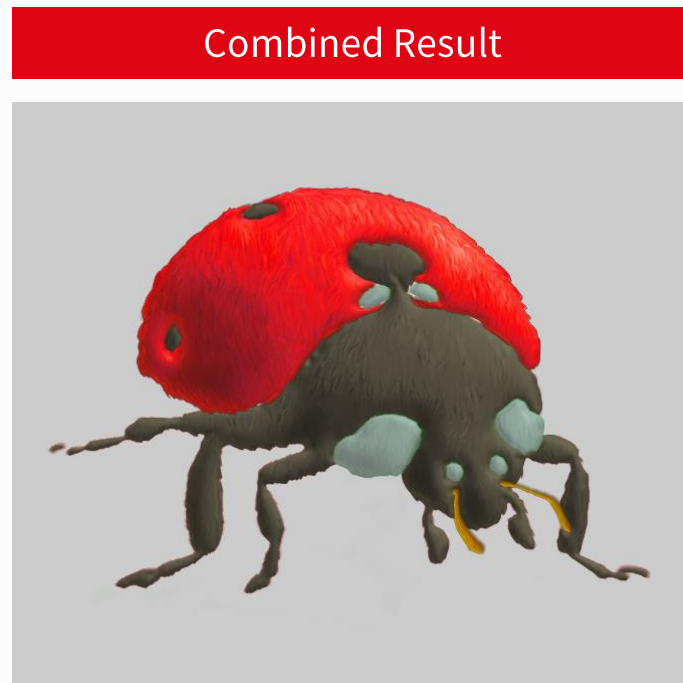
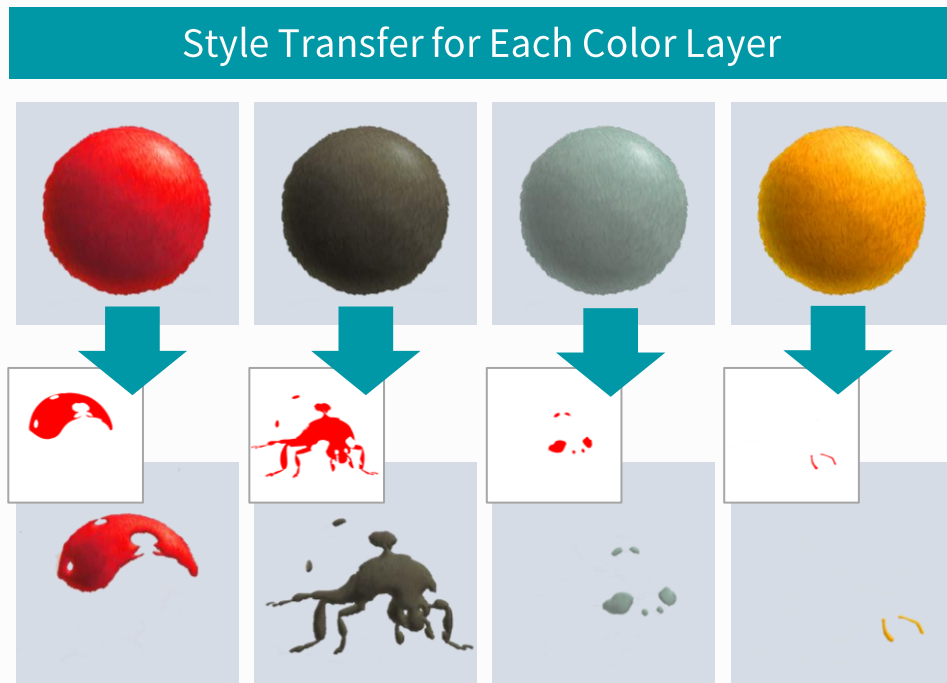
**A'**



**B'**

# Handling of Multiple Colors: **A Naïve Approach**

- Perform **style transfer for each color layer** and then **combine**



# Handling of Multiple Colors: **A Naïve Approach**

- Perform **style transfer for each color layer** and then **combine**
- Suffer from **undesirable artifacts**

Artifact (bumps)

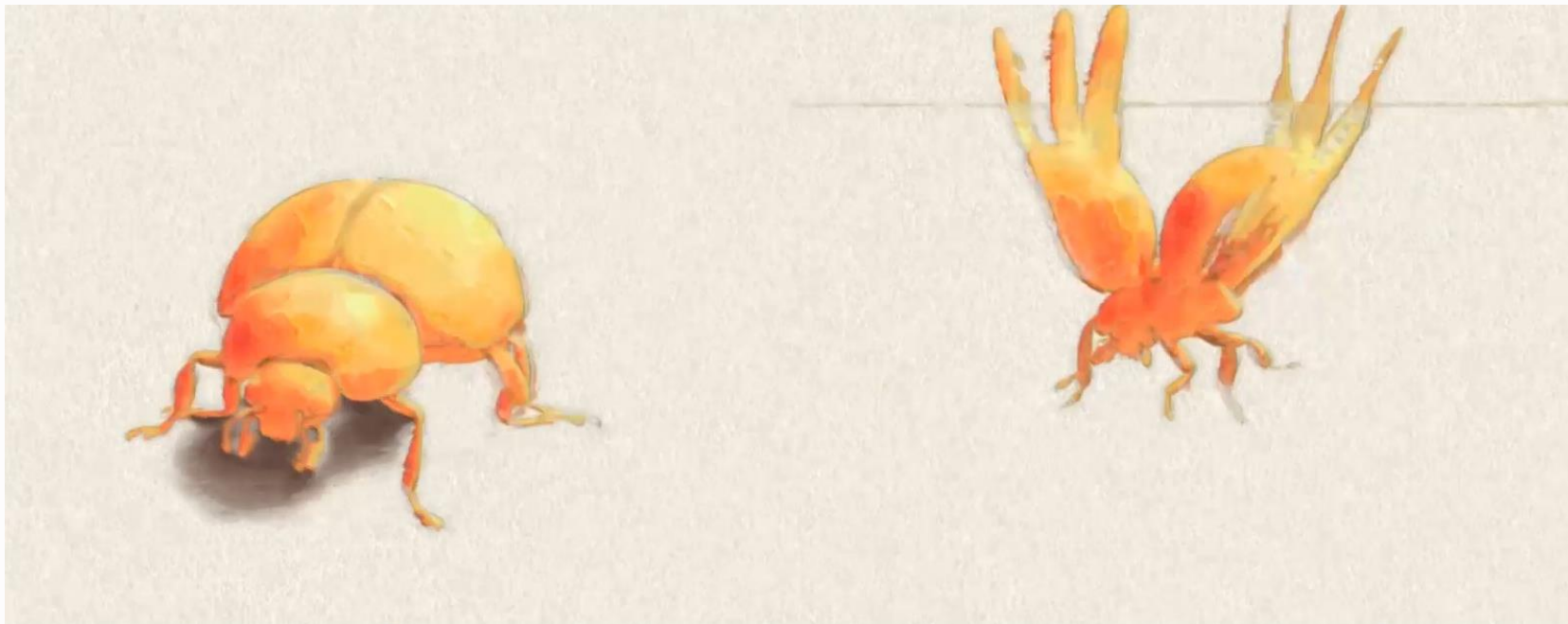


Artifact (region gaps)



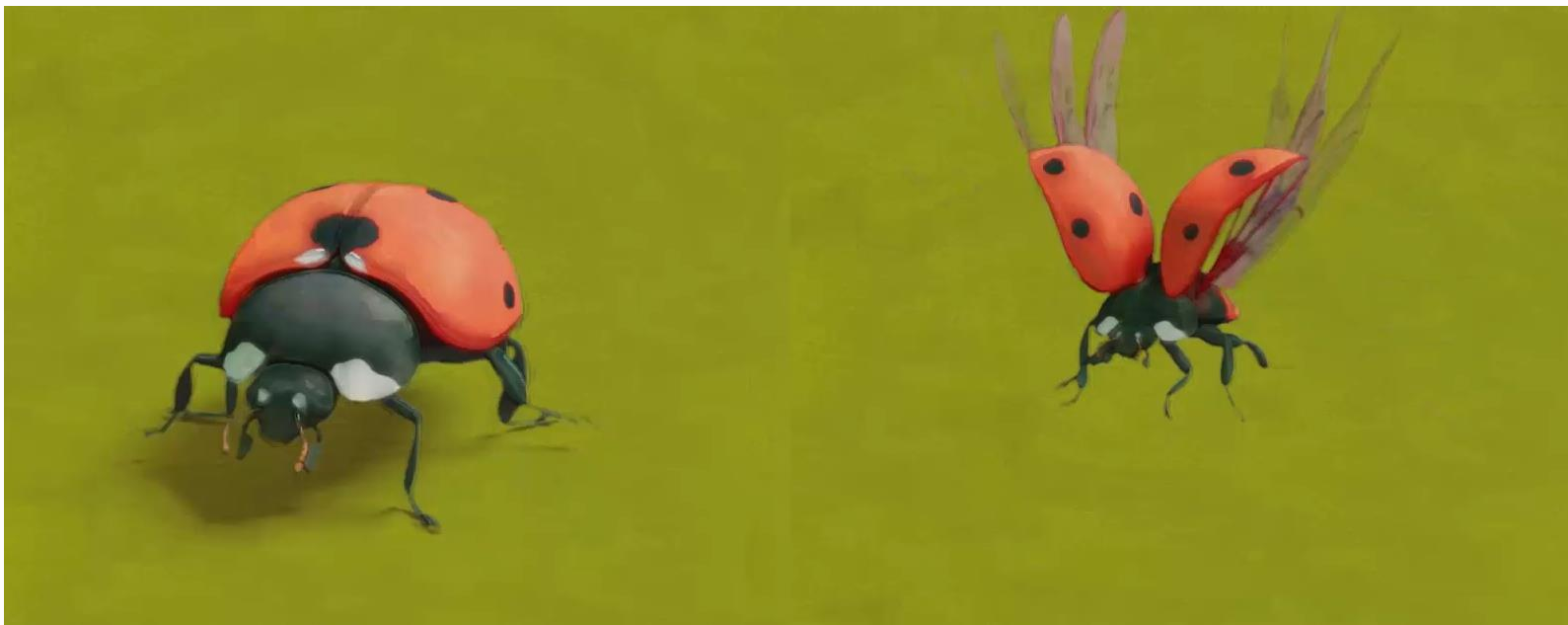
# Handling of Multiple Colors: **Our Approach**

- Perform **style transfer for single color layer**
- **Resolve issues** of the naive approach



# Handling of Multiple Colors: **Our Approach**

- Perform **style transfer for single color layer** then **add colors through compositing**
- The pipeline became more **flexible for artists to control**



# Separation of **Outlines** and Shadows

All elements together  
(less artist control)



Base Touch



+

Outline



+

Shadow

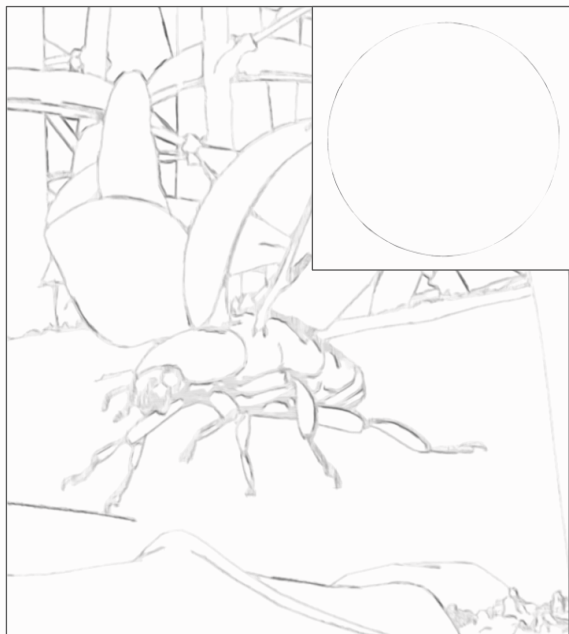


**Finer artist control for each layer**

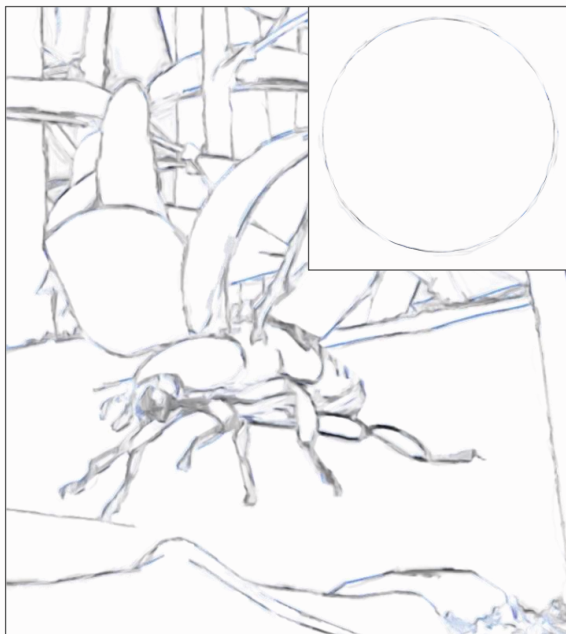


# Separation of **Outlines** and Shadows

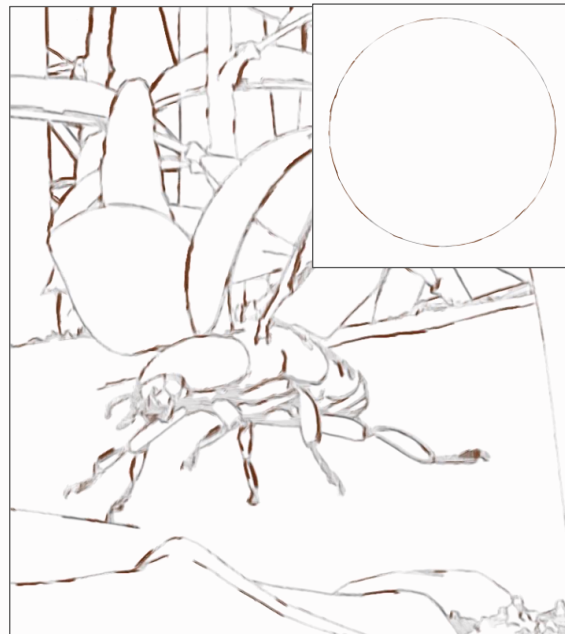
- Patch-based texture synthesis works well for **outlines**



Pastel Painting Style



Watercolor Painting Style



Oil Painting Style

# Separation of **Outlines** and Shadows



# Temporal Noise Reduction: Motivation

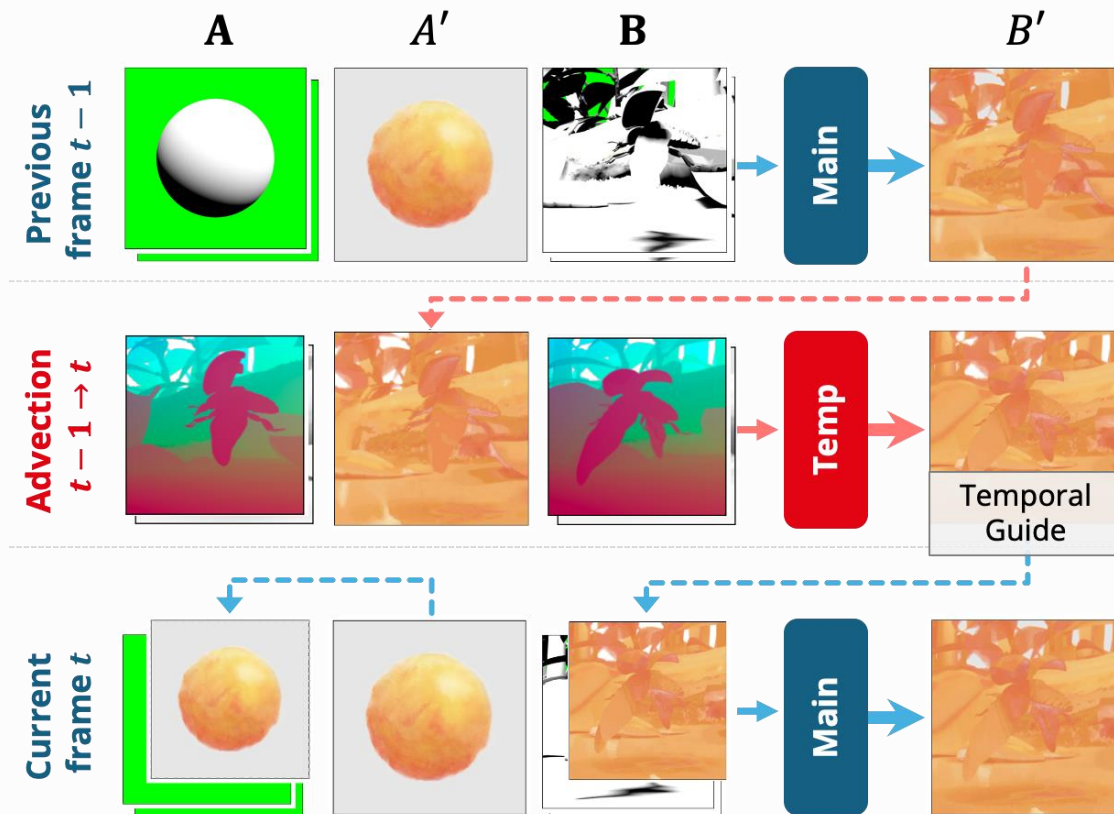


**Baseline**  
**(without temporal guide)**



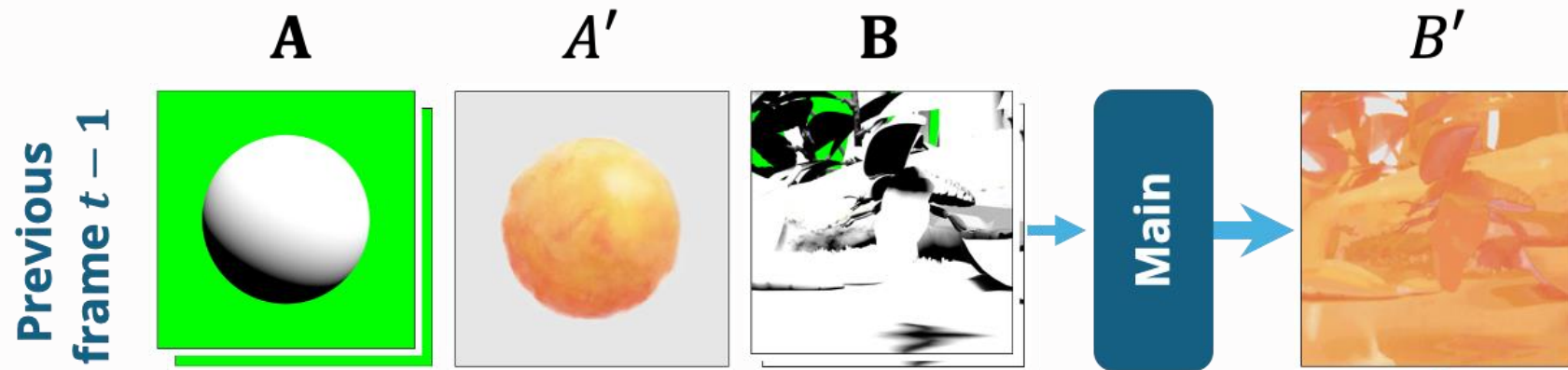
**Ours**  
**(with temporal guide)**

# Temporal Noise Reduction: Pipeline





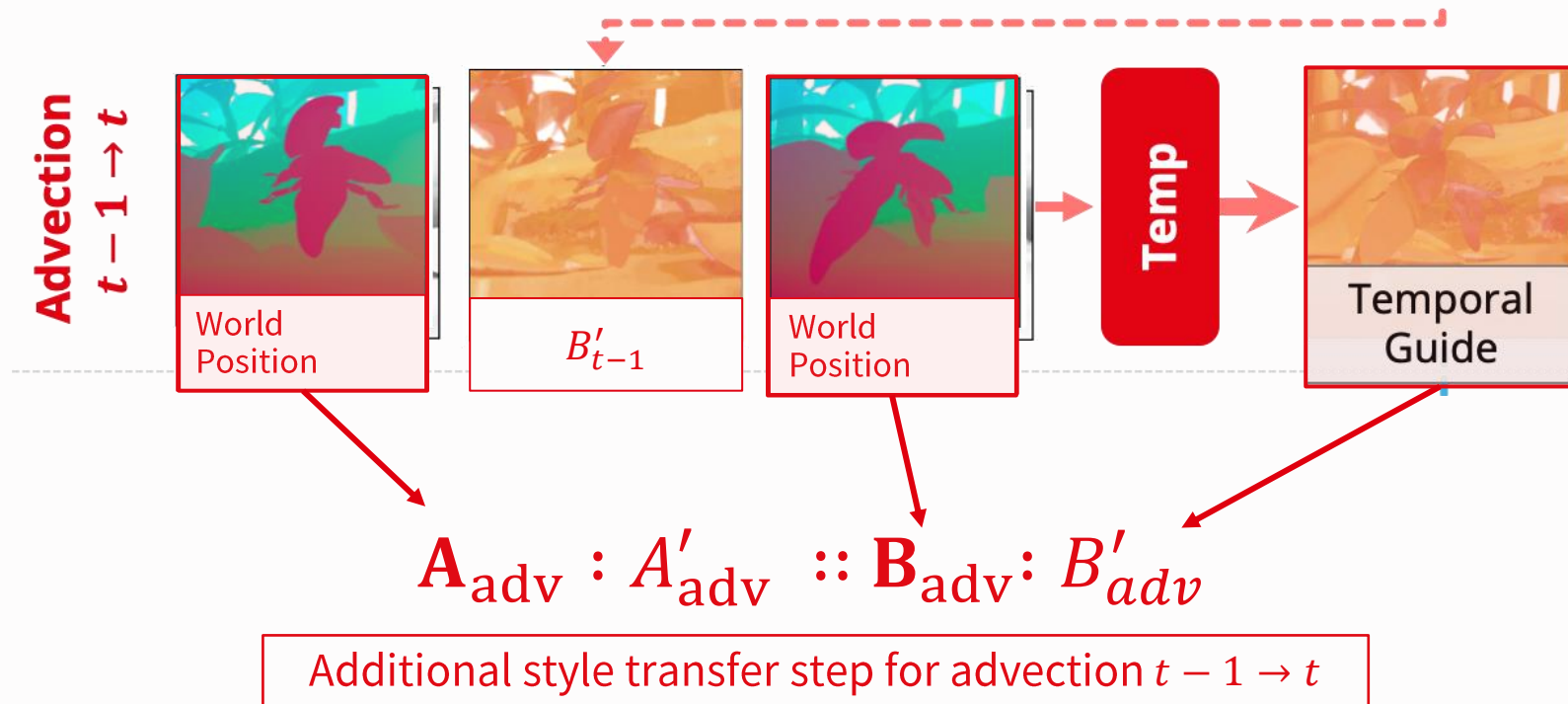
# Temporal Noise Reduction: Pipeline



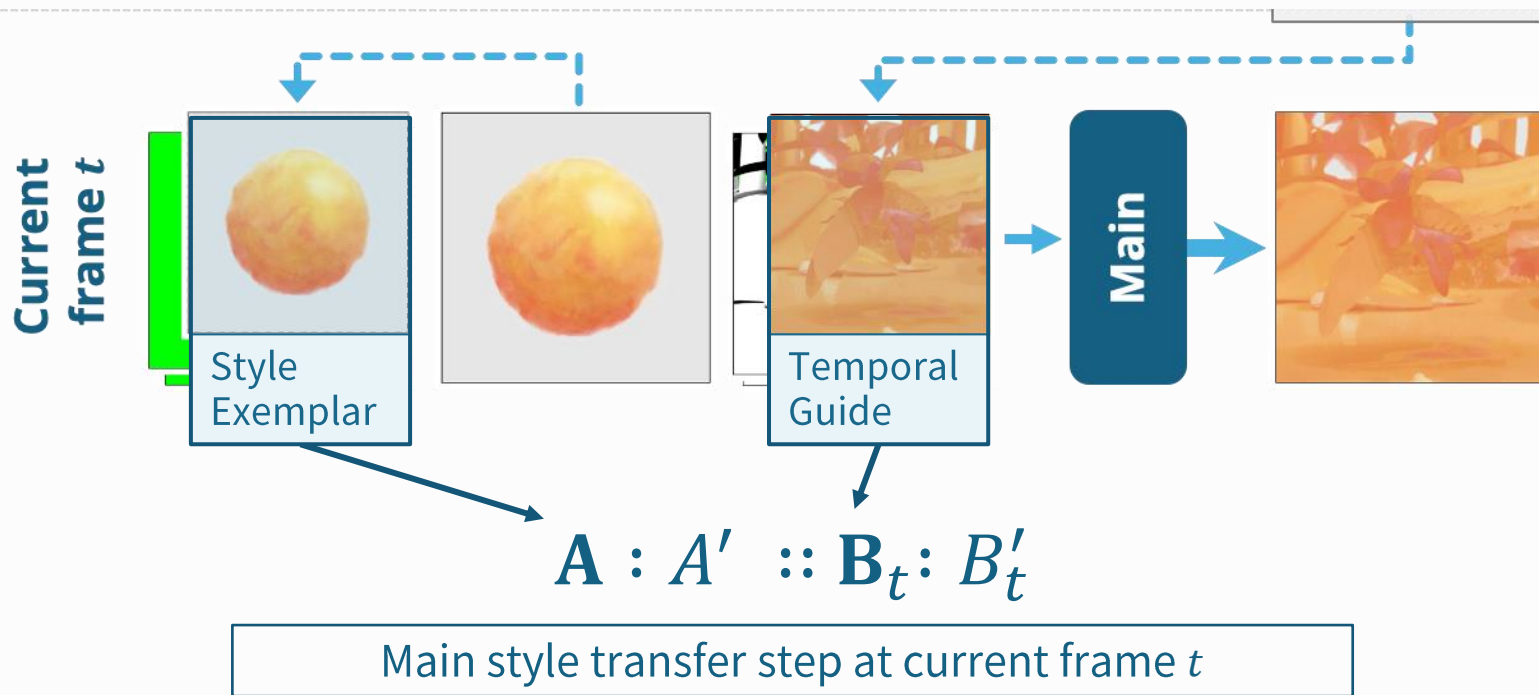
$$\mathbf{A} : \mathbf{A}' :: \mathbf{B}_{t-1} : \mathbf{B}'_{t-1}$$

Main style transfer step at previous frame  $t - 1$

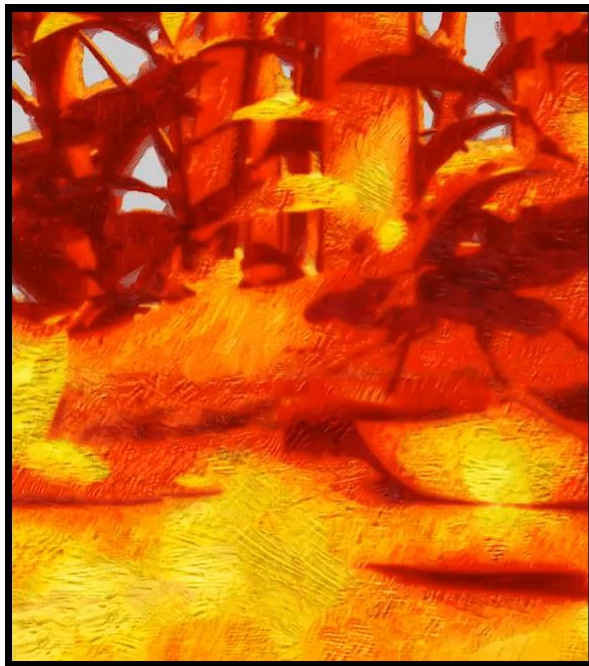
# Temporal Noise Reduction: Pipeline



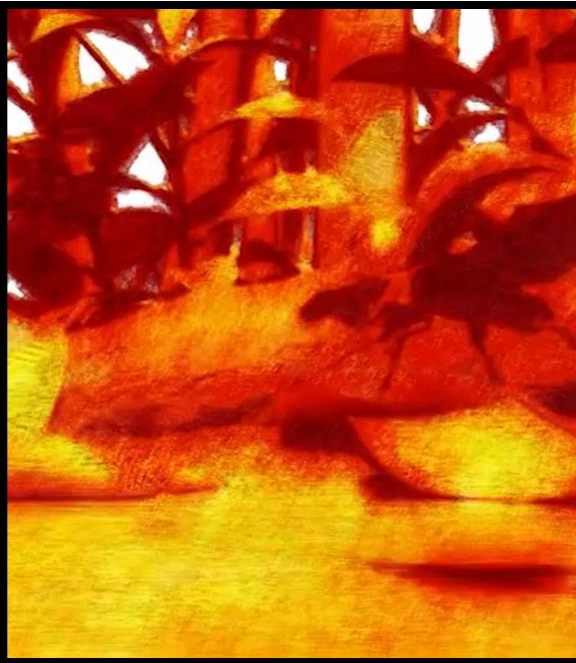
# Temporal Noise Reduction: Pipeline



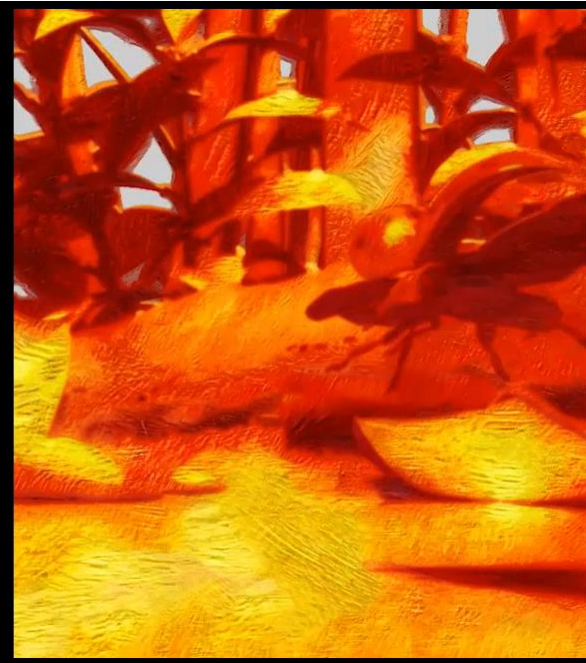
# Temporal Noise Reduction: Comparison



**Baseline**  
(without temporal guide)



**A neural method**  
[Texler et al. 2020]



**Ours**  
(with temporal guide)



# Discussion



# Our Pipeline Could Meet **Production Requirements**

- **Expression enhancement:**

Support various hand-drawn styles that are otherwise difficult

- **Artist control:**

Provide fine controls at the compositing stage

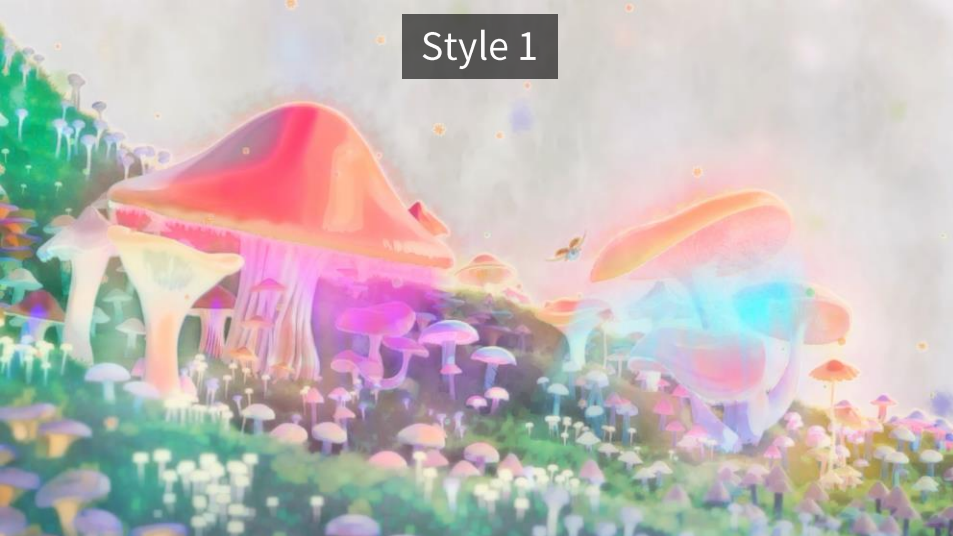
- **Complex scene suitability:**

Sufficiently robust for production-level complex scenes

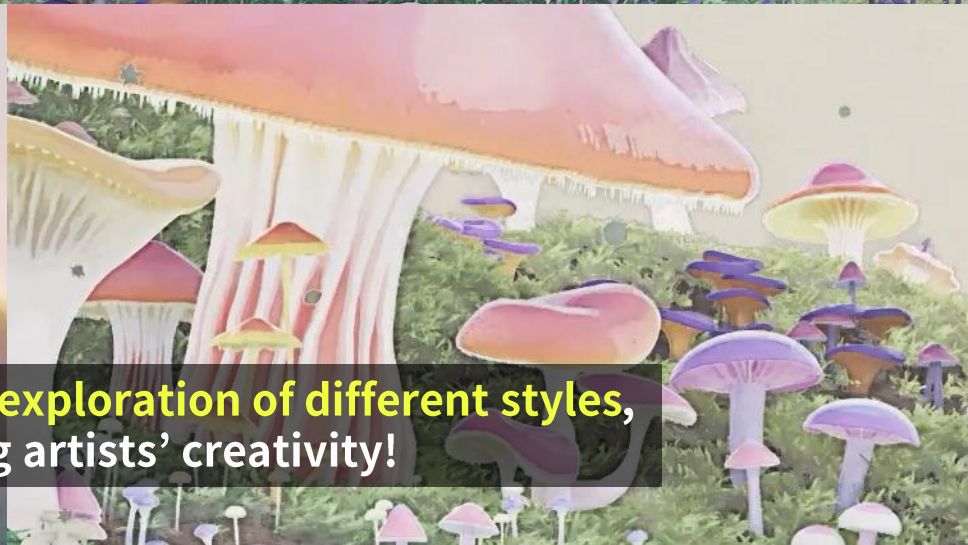
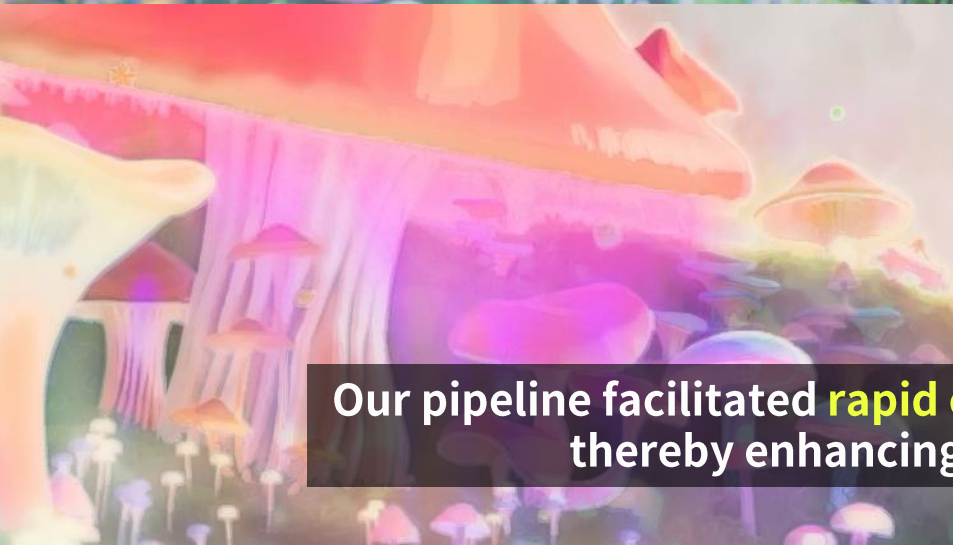
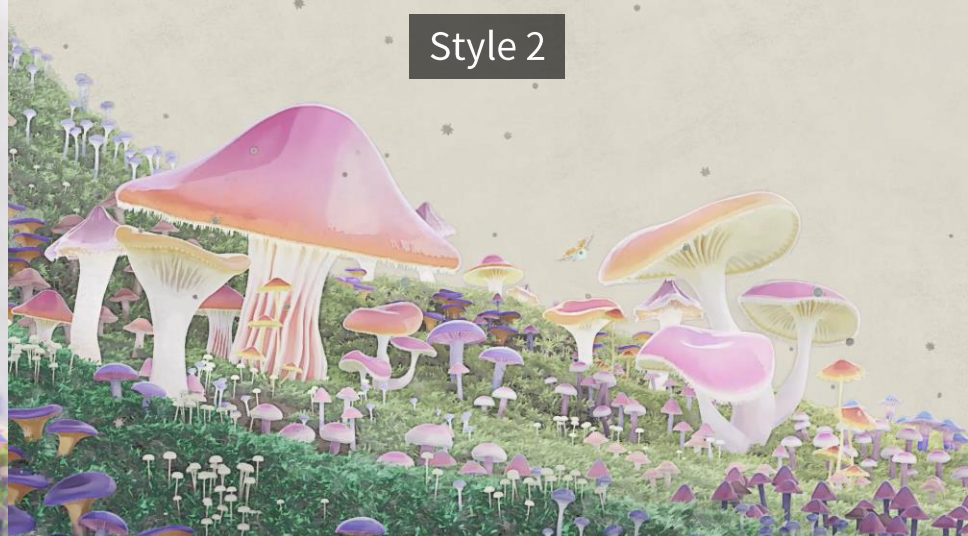
- **Practical workload:**

Keep the workload small by avoiding cut-by-cut exemplar preparation

Style 1



Style 2



Our pipeline facilitated **rapid exploration of different styles**, thereby enhancing artists' creativity!





Style 1

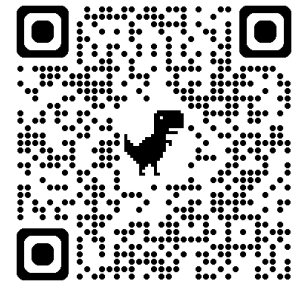
Style 2

Our pipeline facilitated **rapid exploration of different styles**,  
thereby enhancing artists' creativity!



## Summary:

- We bridge the gap between academic research and production by designing a practical style transfer pipeline
- Our pipeline enables the creation of diverse hand-drawn-style 3D animations that would otherwise be impossible
- We continue to conduct R&D to support creativity, aiming to pioneer next-generation creative anime production



Search on YouTube  
“Forest Tale”

**Thank you for listening!**



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